



# 7 COPYWRITING TIPS

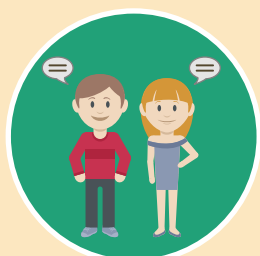


1 Find a subject you care about.



4 Have the guts to cut.

5



Sound like yourself.



Pity the readers.

2 Do not ramble, though.



3 Keep it simple.

6 Say what you mean to say.



Kurt Vonnegut's

***Tips for Effective Writing***

(from "How to Write with Style")

Shoestring~



Tech Resources for Grassroots Change

~Collective